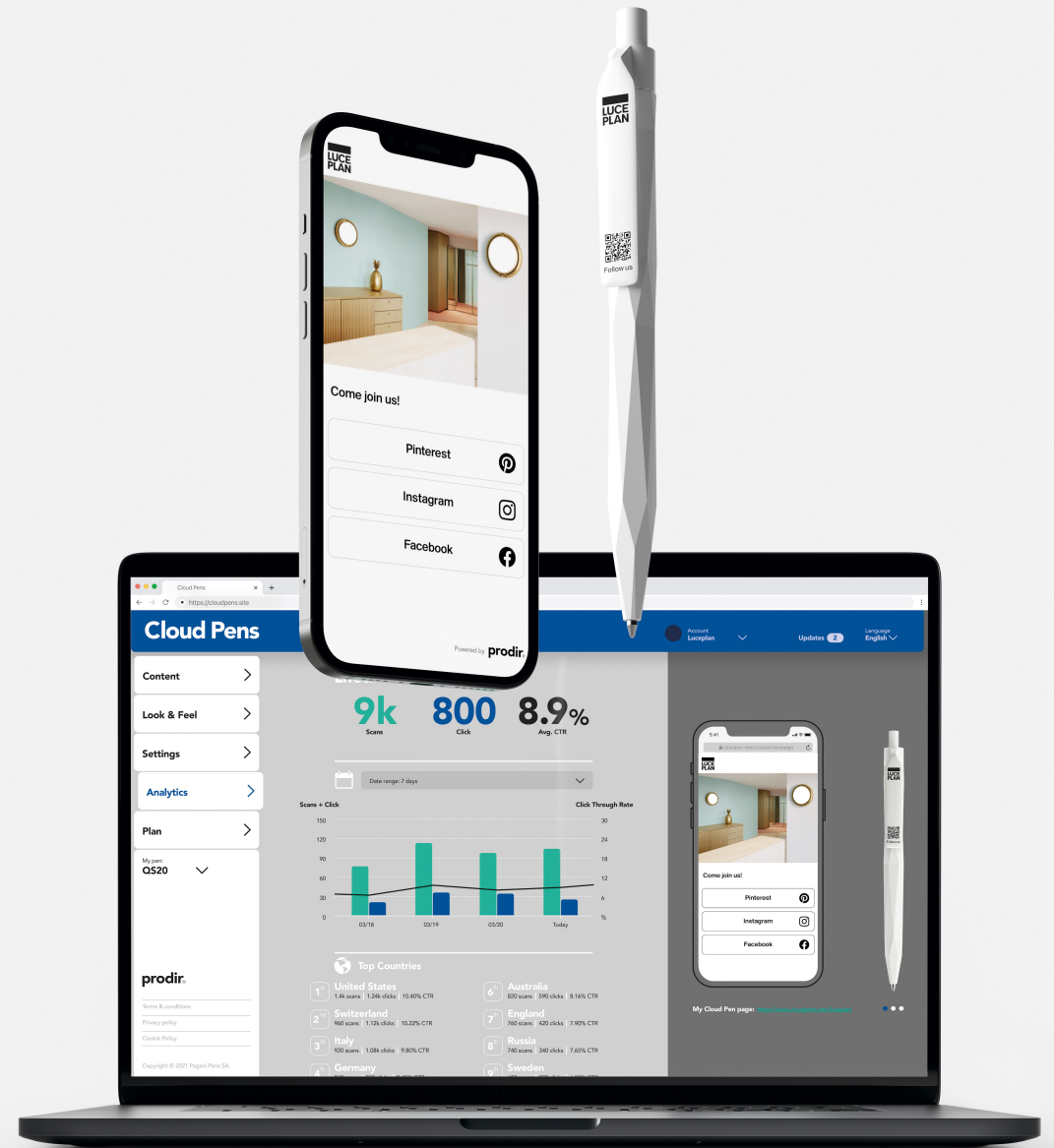




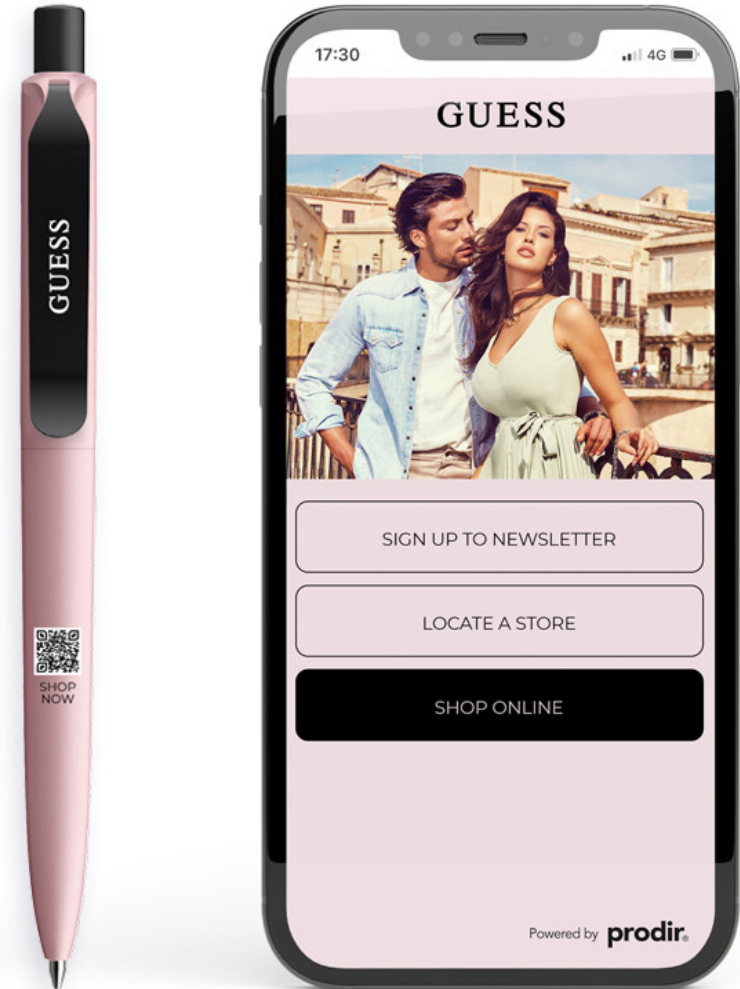
Cloud Pens

Enhance your haptic communication digitally.



Your branded writing instruments connected and empowered.

Connect your branding tools through a custom dynamic QR Code and extend your haptic communication to a digital level.

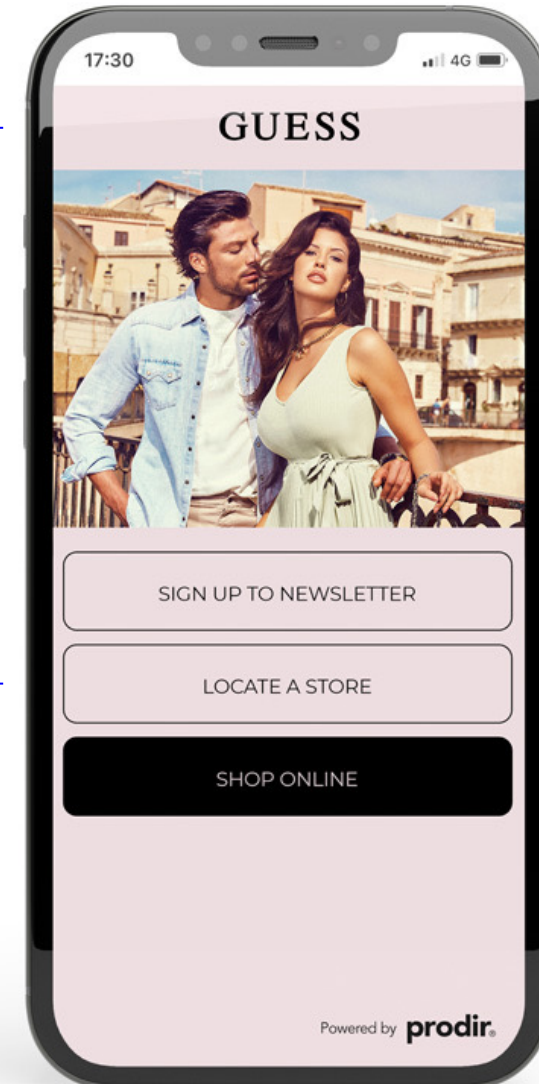


A high-converting, mobile engineered landing page.

Your Swiss made writing instruments deserve an extremely focused, fast-loading landing page, designed specifically to turn your visitors into conversions.

App-like
experience

Easy to reach
buttons



Full screen
visual

Focused
content

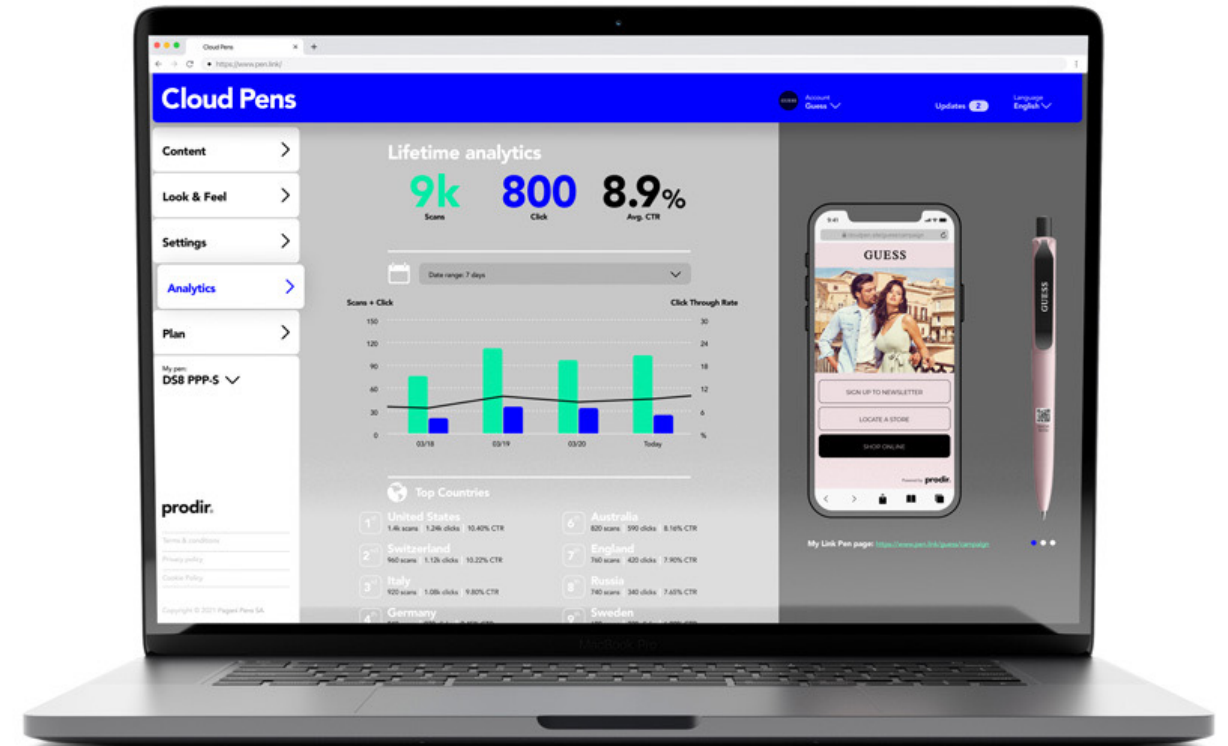
Integrated communication made simple.

Bring the haptic message of your
writing instruments into your digital
ecosystem.



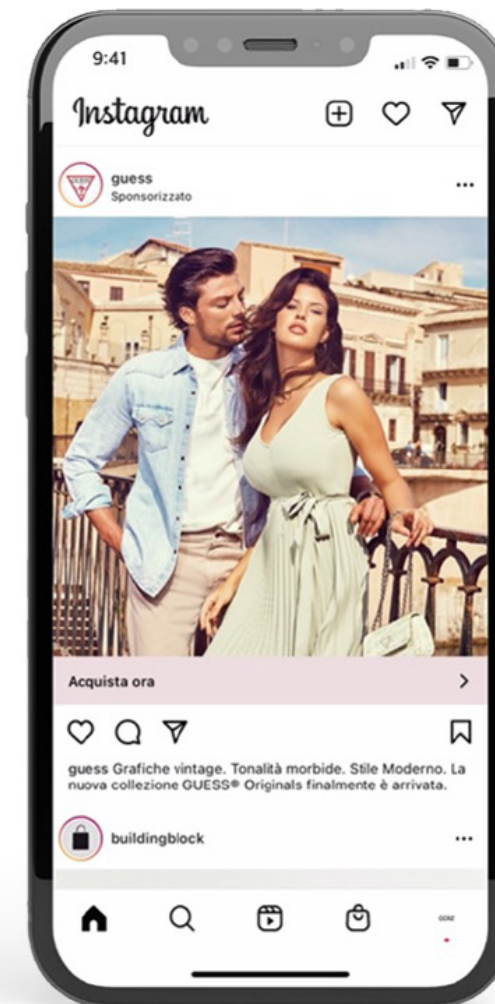
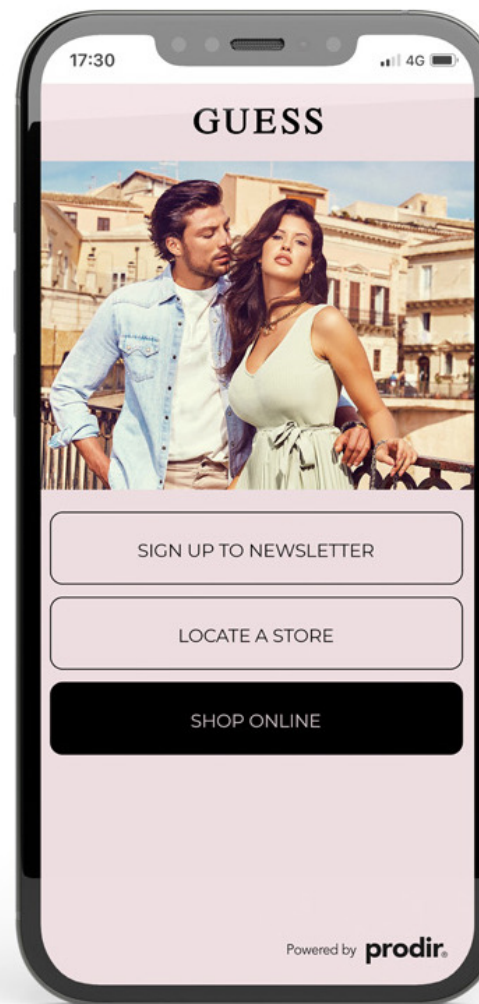
Your haptic advertising finally tracked.

Track the ROI of your offline communication campaigns. The Cloud Pens Admin Dashboard makes it easy to access the data you need to optimize for higher conversions.



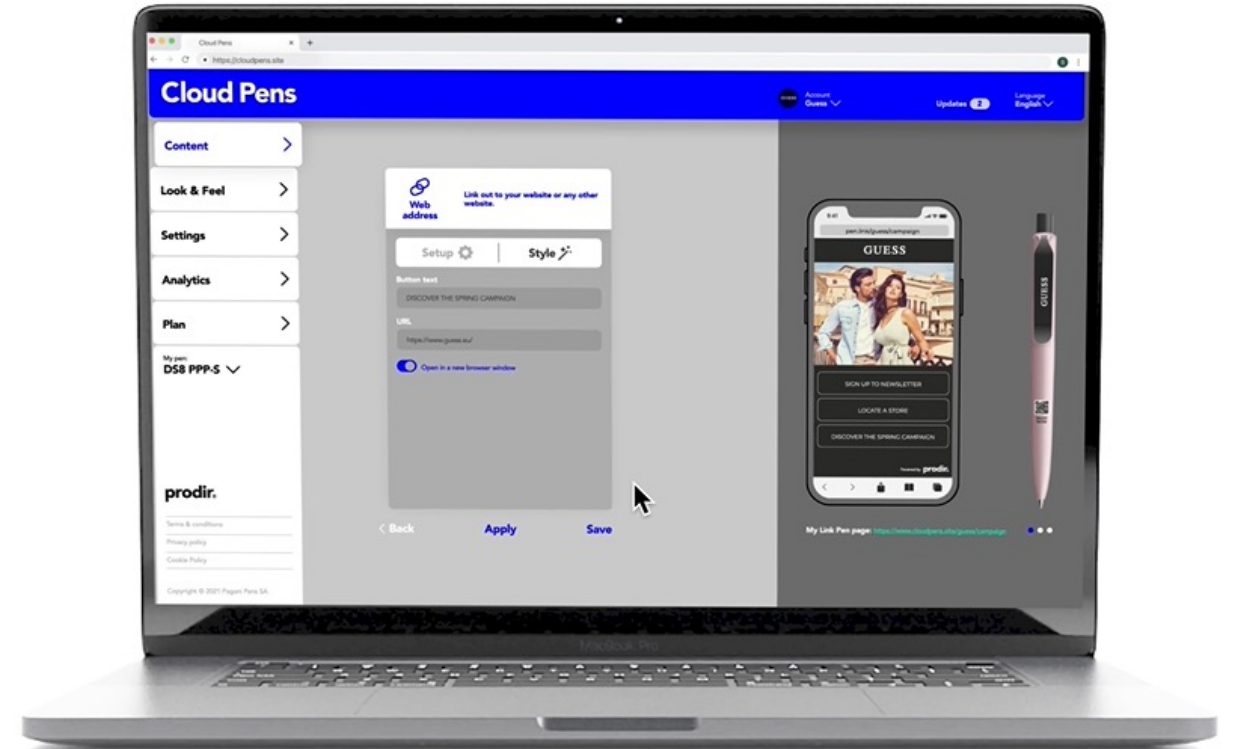
Reconnect with those who have engaged with your brand.

With easy integration for Facebook, LinkedIn and Google tracking pixels, you can retarget those who have scanned your pen.



Your storytelling up to date.

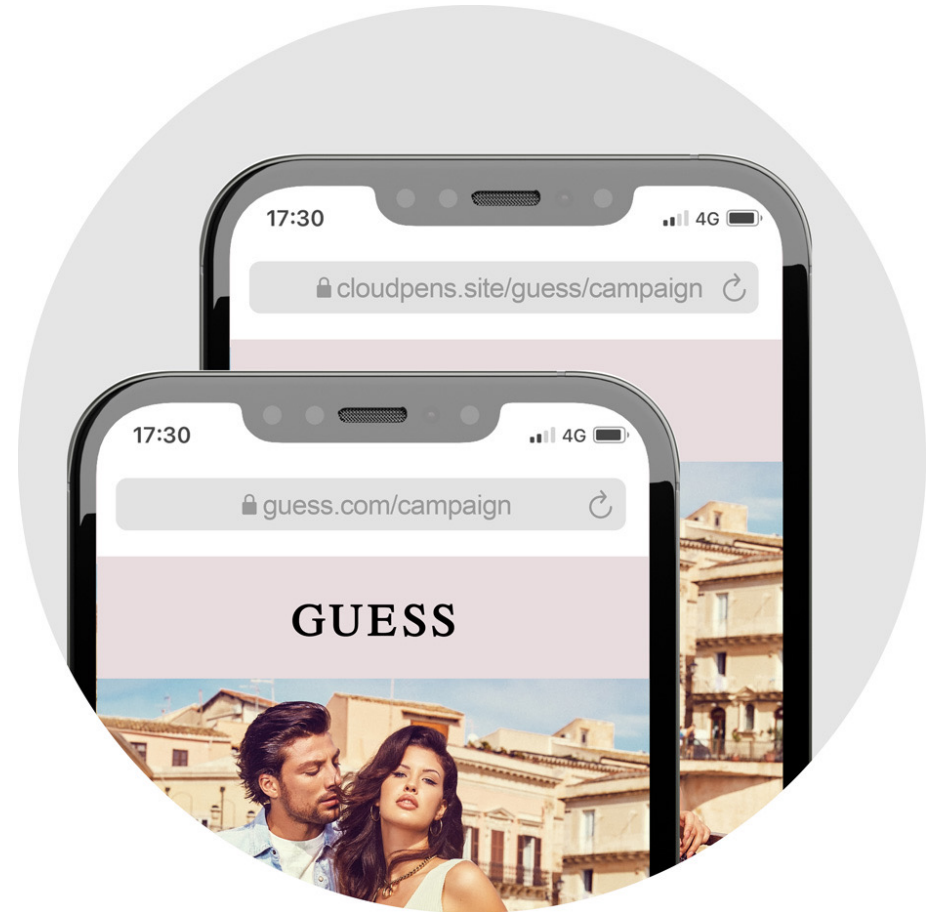
Get access to a streamlined Admin Dashboard and update your communication throughout the lifespan of your branded writing instruments.



Customization and security: Your goals, our mission.

Your landing page is highly customizable to merge seamlessly with your branding, and any detail can be adjusted down to the page URL.

And with your page hosted in Switzerland – the country rated in the top 3 worldwide for security according to the Data Centre Risk Index – you can rest assured that your data is secure and fully GDPR compliant.

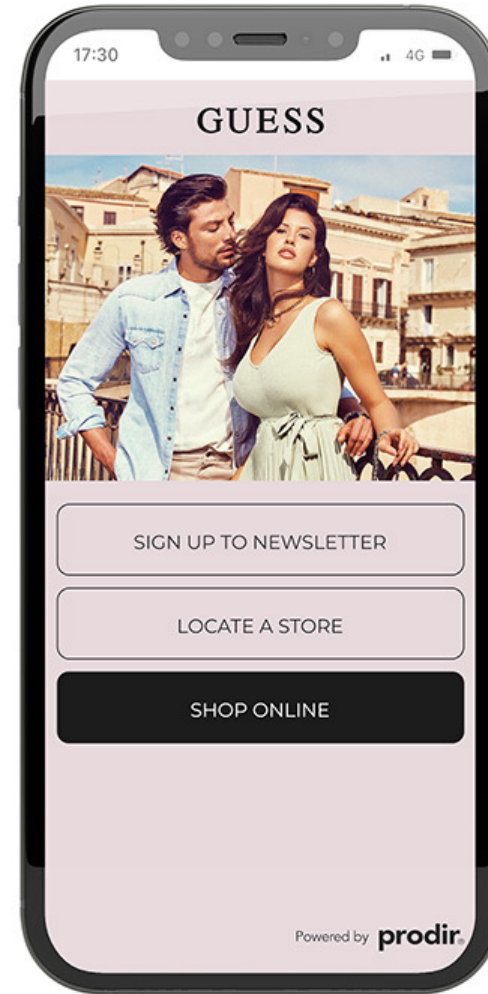


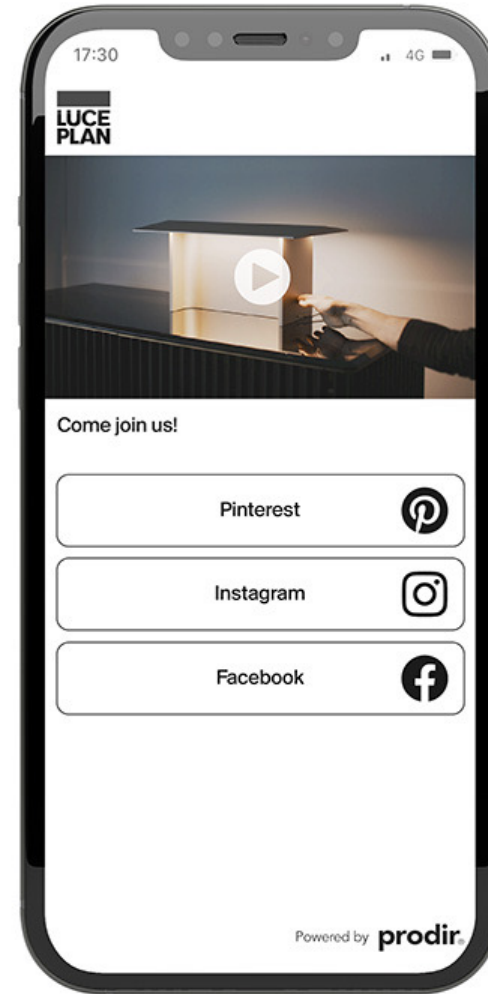
Your sustainability mission uncontaminated.

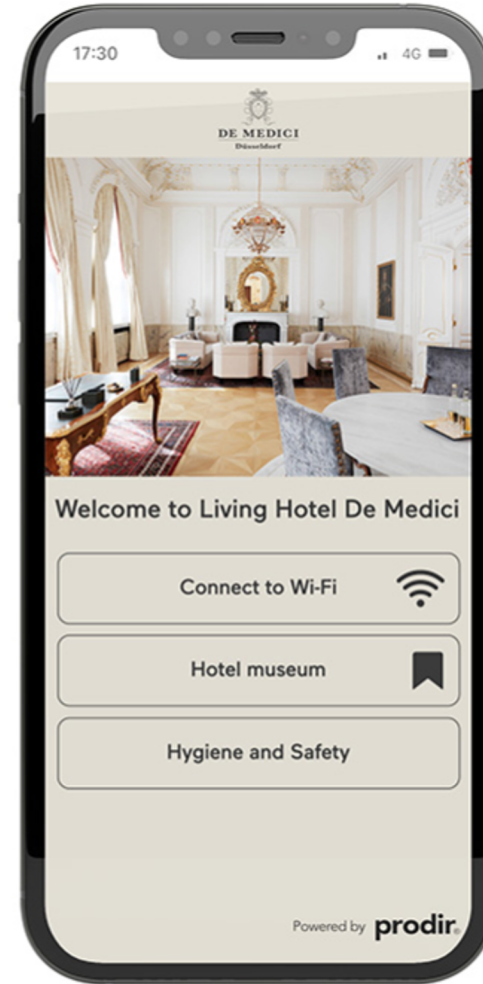
Connect your writing instruments through
a safe, simple and proven proximity
marketing technology (QR Code) that
does no harm to the environment.

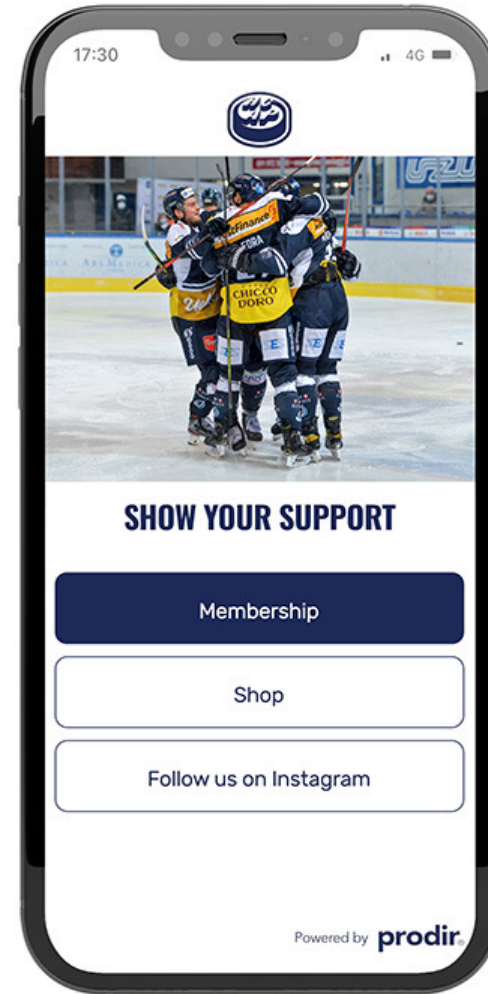


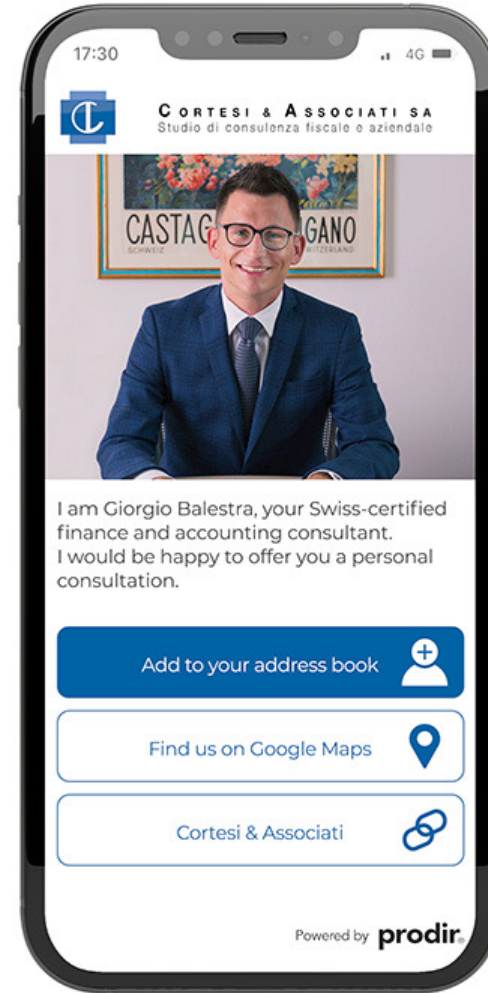
And when it comes to your business applications, the sky's the limit.

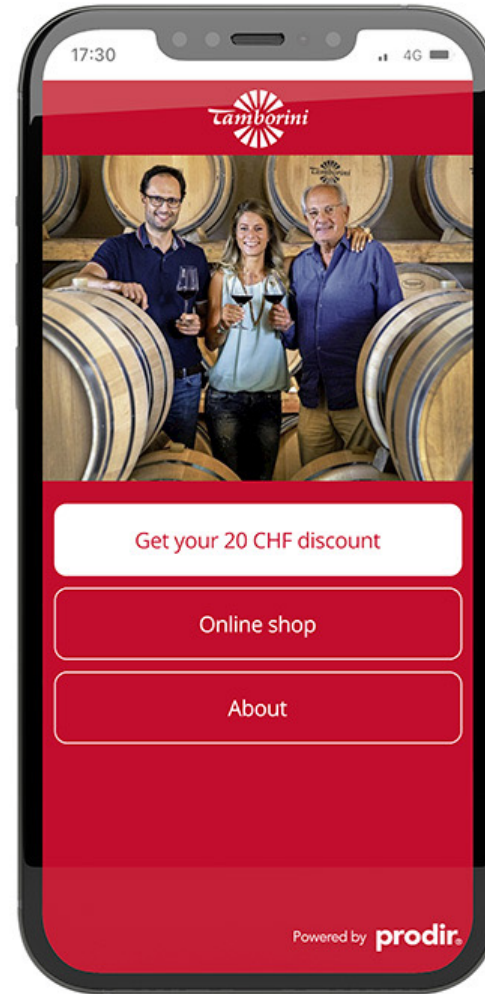


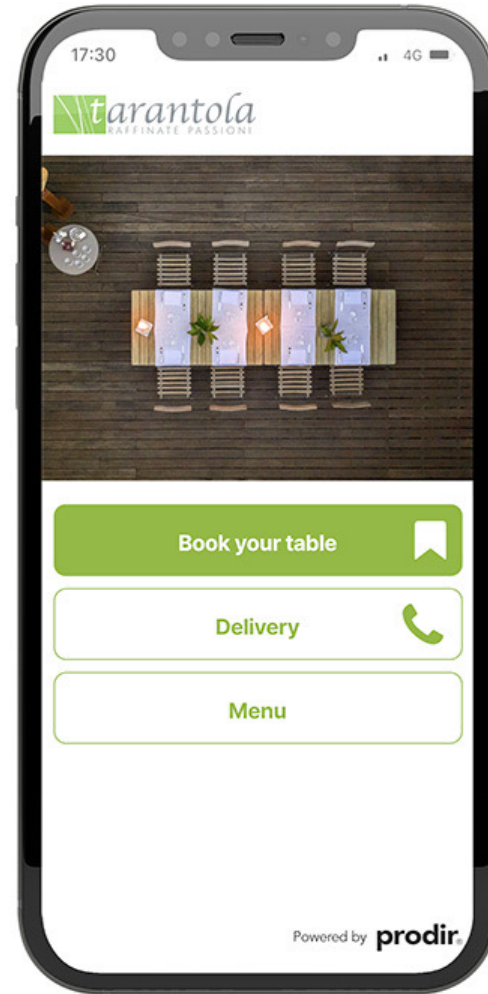






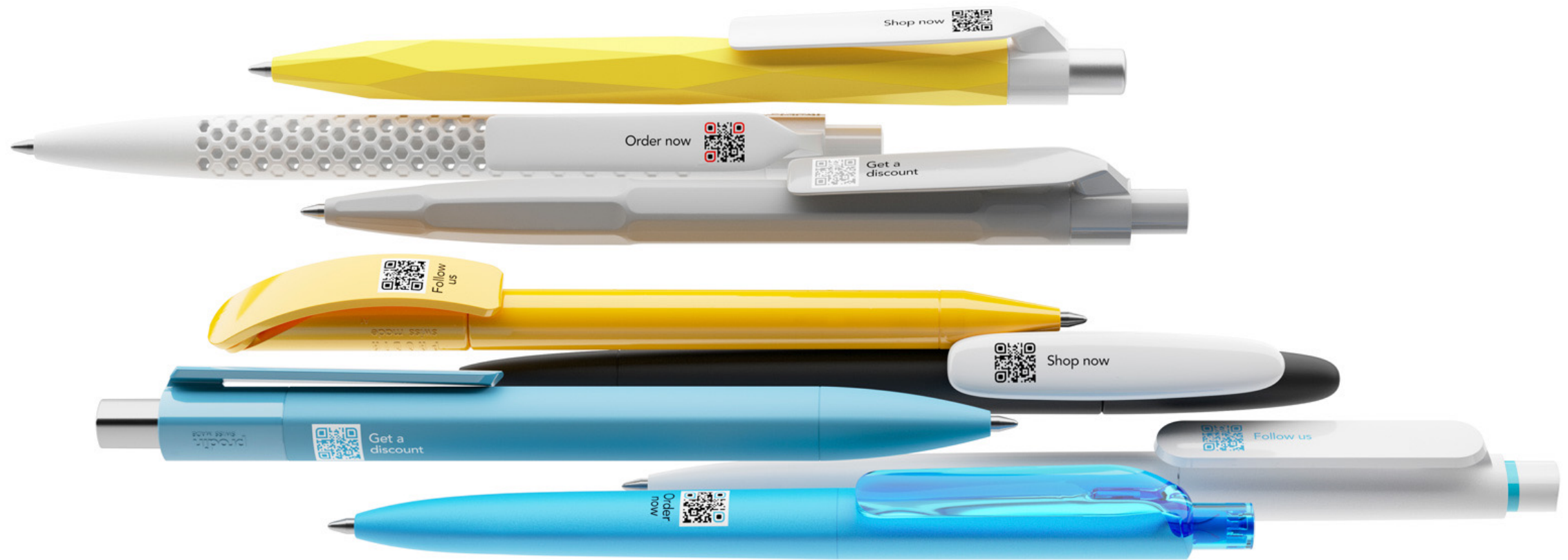








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Cloud Pens. The sky's the limit.

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